



2021 FALL 5K SPONSORSHIP OPPORTUNITIES

gotrdfw.org



Why support Girls On the Run DFW?



- ♥ **EXPOSURE** on the Girls on the Run DFW website, social channels and marketing materials
- ♥ Collaborative, customized and **MUTUALLY BENEFICIAL** partnership activations
- ♥ Visibility as a company that cares, driving sales and **CUSTOMER LOYALTY**
- ♥ **CREATE AWARENESS** leading to new customer acquisition
- ♥ Meaningful **EMPLOYEE ENGAGEMENT** opportunities
- ♥ Opportunity to make a **TRANSFORMATIVE** impact on the lives of girls and their families!
- ♥ Showcase commitment to **STRENGTHENING HEALTH AND WELLNESS** within the Dallas-Fort Worth Community



The Finish Line is just
the beginning

PREMIER 5K SPONSOR - \$10,000

- Logo on the back of 5K participant t-shirts
- Banner near finish line (banner provided by sponsor)
- Logo on the Girls on the Run DFW 5K event page as Premier Sponsor
- Verbal recognition by 5K MC
- Social media recognition
- Mile Marker Logo recognition
- Company promotional item in race bag
- Logo on 5K specific communication
- 10 complimentary 5K entries
- 5K Celebration expo table

PACESETTER - \$5,000

- Logo on the back of 5K participant t-shirts
- Logo on 5K Banner
- Logo on the Girls on the Run DFW 5K event page
- Social media recognition
- Mile Marker Logo recognition
- Logo on 5K specific communication
- 7 complimentary 5K entries
- 5K Celebration expo table

SPARKLE SPONSOR - \$2,500

- Logo on the back of 5K participant t-shirts
- Logo on 5K Banner
- Logo on the Girls on the Run DFW 5K event page
- Social media recognition
- 5 complimentary 5K entries
- 5K Celebration expo table

LIMITLESS POTENTIAL - \$1,000

- Name on the back of 5K participant t-shirts
- Logo on the Girls on the Run DFW 5K event page
- Social media recognition
- 3 complimentary 5K entries
- 5K Celebration expo table

5K Celebration EXPO Table - \$150



Girls On the Run is not about running. It is about becoming a team.

WE INSPIRE girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

WE SERVE girls in Collin, Dallas, Denton, Ellis, Grayson, Johnson, Kaufman, Rockwall, and Tarrant counties.

WHAT WE DO

At Girls on the Run we inspire girls to recognize their inner strength and celebrate what makes them one of a kind. Trained coaches lead small teams through our research-based curricula which includes dynamic discussions, activities and running games. Over the course of the ten-week program, girls in 3rd-8th grade develop essential skills to help them navigate their worlds and establish a lifetime appreciation for health and fitness. The program culminates with girls positively impacting their communities through a service project and being physically and emotionally prepared to complete a celebratory 5K event.



WHY IT MATTERS

Girls face social pressures and conflicting messages about how they should act and who they should be. Studies show that by adolescence, girls' confidence drops about twice as much as boys'. Friendships become more complicated and challenging, girls' perception of their academic success declines, the likelihood of anxiety and depression increases and participation in physical activity plummets.

IT DOESN'T HAVE TO BE THIS WAY

We believe that every girl is inherently full of power and potential. By knowing they are the leaders of their lives, these are the girls who will change the world.

Girls on the Run of DFW Metroplex served over 1,000 girls and hosted 2 celebratory 5K events with 2,000+ runners in 2019. With the help of generous sponsors and donors, we were able to provide financial assistance to 50% of our program participants who otherwise may not have been able to participate in Girls on the Run.



Invest in a girl, change the world.

Yes! We are interested in sponsoring the **2021 GOTR 5K** at this level:

____ Premier (\$10,000)

____ Sparkle (\$2,500)

____ Pacesetter (\$5,000)

____ Limitless Potential (\$1,000)

____ 5K Expo Table \$150)

Other Donations \$_____

Business Name: _____
(Please list business name as you would like it listed on promotional materials)

Business Address: _____

City, Zip: _____

Contact Person: _____

Email Address: _____ Phone Number: _____

*Contact to obtain business logo if different than above: _____

Email Address: _____ Phone Number: _____

Please let us know your interest by September 1, 2021 by emailing this form or emailing questions to **Cynthia@gotrdfw.org**

Thank you for your consideration!